

Online Card-Making

November 11, 2019

Mercer Public Library - www.mercerpubliclibrary.org

Select a quality photo

Avoid pixelation - use a photo that is 300 dpi. That means, for a 4" x 6" photo you'll want an image that is at least 1200 x 1800 pixels after cropping.

Use a good browser

You'll be using an online interface to design your card, so the browser you use makes a difference. I suggest Firefox, Chrome, or Safari. I do not recommend Edge or Internet Explorer. Many of these services also have an app that you can use on your phone or tablet.

Choose your service

Shutterfly - shutterfly.com

Quality prints start at about \$1.65/card; attractive designs.
Not many options to customize cards; mediocre software.

Minted - minted.com

Beautiful designs on quality paper; created by independent designers.
Very customization options for cards. Tends to be more pricey.

Mixbook - mixbook.com

Good project-creation software, quality prints. Top rated by Tom's Guide 2019.

Snapfish - snapfish.com

Mediocre print quality.

Walmart - walmart.com/photos

Reasonable pricing; same-day pickup available for cards; several paper selections.
Average print quality.

Walgreens - photo.walgreens.com

Same-day pickup available.
Relatively expensive.

Return addresses

Several companies offer customized envelopes. Import your addresses in a spreadsheet and they will address your envelopes for you! Each company has their own address format to use, so be careful to use the right file format (usually CSV or XLS), headings for your spreadsheet columns, and file name. Some companies have a spreadsheet template for you to use.

Save money

Get on the email list for the company you want to use. Most of them frequently offer 40-60% off coupons, free cards, and other valuable deals.